

Action Plan & List of Community Ambitions

This Action Plan identifies an initial starting point for the achievement of the Community Ambitions. The Action Plan is compiled according to the logic below:

Issues and Risks have been identified

- **Issues** are matters which require a new approach and which haven't been identified or addressed before
- **Risks** are matters which may have been identified and addressed before, but which may need to be revisited or given additional support because they are pivotal to the achievement of a particular community ambition

The Action Plan contains matters to progress which are either "Place" oriented, i.e. a physical project or they may be "people" orientated i.e. more to do with initiatives aimed at individuals or groups

Ambition No.	Village Society and Community Ambitions
CA1: Community Buildings	In order to provide for the needs of the parish the village hall complex consisting of the Orpen and John Lampon Halls will be further enhanced as a community resource. Further community buildings may be considered should opportunities present themselves.
CA2: Societies & Clubs	Village societies, clubs and other community-based organisations will be actively promoted through a variety of communication channels. New community members will be informed how to participate in village and parish life through all available media channels, both electronic and print based.

Action Plan - Village Society and Community

Issue or Risk Area	Objective	Action	Lead Organisation	Partners	Priority (1 is highest)
Cohesiveness of the Community	Provide opportunities for groups to take forward ideas and initiatives	<ul style="list-style-type: none"> Investigate through Social Media ways in which issues can be debated and action groups formed. Continue to support the mobile library service to ensure its continued presence in the Parish. Support the introduction a Film Club. 	Parish Council	Community Groups, clubs and societies	5
Community Meeting Places	Improve range and capacity for holding meetings	<ul style="list-style-type: none"> Investigate a new premise or extensions to existing. Introduce electronic booking systems. 	Parish Council	Other organisations with meeting facilities	1
Vulnerable Groups	Provide support for vulnerable groups	<ul style="list-style-type: none"> Support transport to Health Centres and Surgeries. Identify what older and people living with a disability would like to do through local community engagement. Work with partners to create activities to meet unmet needs. 	Parish Council	Care Network, Church, RCCE, Health Organisations, Police	6

Issue or Risk Area	Objective	Action	Lead Organisation	Partners	Priority (1 is highest)
		<ul style="list-style-type: none"> Provide packs of information about facilities and clubs and societies in the parish. 			
Maintaining thriving Clubs and Societies	Create opportunities for people to participate	<ul style="list-style-type: none"> Promote clubs and societies through social media and the website. 	Parish Council	Clubs and Societies	4
Lack of Community Hub	Provide a centre for day to day interaction	<ul style="list-style-type: none"> Investigate the feasibility of an informal meeting place for parishioners. 	Parish Council	Other organisations with premises	7
Lack of Parish Offices	Provision of office with easy public access	<ul style="list-style-type: none"> Investigate new or adapted premises. 	Parish Council		8
Lack of community events	Promote seasonal events	<ul style="list-style-type: none"> Promote at least 4 events per year e.g. Fireworks, Fete, Open Gardens, Hillhouse Wood events. Create an "Annual Community Groups' Gathering" to celebrate and promote all the local volunteering activity. Create a community calendar of existing community events and promote these locally. 	Parish Council	School, PTA, Bluebells, Community Groups and Clubs	3
Lack of children and young adult facilities	Provide opportunities and facilities	<ul style="list-style-type: none"> Renew children's play facilities plus equipment and space for older children and young adults. 	Parish Council	Playground Advisory groups	2

Ambition No.	Environment Community Ambitions
CA3: Streetscapes	Streetscapes will be enhanced through planting and good verge and hedge management.
CA4: Heritage Assets	Any changes to heritage assets will be expected to be carried out sympathetically so that their character and appearance is preserved or enhanced proportionally.
CA5: Green Infrastructure	New areas of green infrastructure will be incorporated within an appropriate maintenance plan. All areas of green infrastructure will be enhanced through a biodiversity plan which seeks to improve the conditions for wildlife.
CA6: Countryside Access	Access to the countryside will be improved through use of the existing public rights of way network.
CA7: Indicative Views	The views indicated on Map CA7 provide examples of the quality of the natural environment around the Parish that are highly valued by the community and therefore will be protected and, wherever possible, enhanced.

Action Plan - Environment

Issue or Risk Area	Objective	Action	Lead Organisation	Partners	Priority (1 is highest)
Conserve and enhance existing Open Space	To identify and improve the quality and accessibility of each major open space in the village	<ul style="list-style-type: none"> Identify resources to audit each major Open Space in the village and create management plan for the next 5 years to secure enhancements for quality and biodiversity. 	Parish Council	User groups (school, football club etc.), CBC	4
		<ul style="list-style-type: none"> Identify resources to carry out an access audit of each major Open Space. 	Parish Council	User groups, CBC	

Issue or Risk Area	Objective	Action	Lead Organisation	Partners	Priority (1 is highest)
Conserve and enhance the PROW network	To promote more multi-functional use of the existing open space	<ul style="list-style-type: none"> Explore enhanced shared use of green space for sustainable living, celebration, nature study, play and relaxation e.g. Green Fairs, Allotment Open Days, composting, bike trails, village nature trail, community garden etc. 	Parish Council	MUGA Committee, Allotment Committee	
	Identify responsibilities and options for specific maintenance issues	<ul style="list-style-type: none"> Produce condition survey of local footpath network. Identify issues relating to care, maintenance and improving biodiversity. Host a 'Public Rights of Way' information day. 	Parish Council	ECC PROW officer, Ramblers, Landowners	3
Ensure treescapes and hedgerows are maintained	To keep an attractive mix of natural and man-made landscapes	<ul style="list-style-type: none"> Carry out a regular comprehensive tree survey and seek to add further TPOs to the existing register. 	Parish Council	CBC, Landowners	2
		<ul style="list-style-type: none"> Identify streets, open spaces, and other areas of land where new planting can be considered and introduced. 	Parish Council	CBC, ECC, Landowners	4
Conserve and enhance character areas in the village	To maintain the distinctive settlement pattern that exists	<ul style="list-style-type: none"> Identify character areas and seek to incorporate these in a revised Village Design Guide. 	Parish Council	CBC, Homeowners	5
Reduce Nuisances	To reduce dog-fouling	<ul style="list-style-type: none"> Produce survey of main locations of concern. 	Parish Council	User groups /ramblers	6
		<ul style="list-style-type: none"> Promote poop-a-scoop awareness to dog-owners through web, village pack, bulletin, school newsletter. 	Parish Council	User groups /ramblers, Landowners	
	To reduce litter	<ul style="list-style-type: none"> Continue litter picking around the village and arrange community litter pick days. 	Parish Council	Litter Warriors	

Ambition No.	Sports and Recreation Community Ambitions
CA8: New Sports Areas	New sports activity areas will be developed as opportunities arise. Consolidation of sports activities may take place as a result.
CA9: Lorkin Daniell Field	The Lorkin Daniell Playing Field will be actively managed so as to allow improved access to recreational activities.
CA10: Poor's Land	The Poor's Land will be actively managed so as to allow improved access to recreational activities.
CA11: Consolidated Sports Areas	New consolidated sports activity areas will be expected to promote a wide variety of sports. Clubhouse facilities and parking must be provided, and the facility must have good accessibility to other parts of the village.

Action Plan - Sports and Recreation

Issue or Risk Area	Objective	Action	Lead Organisation	Partners	Priority (1 is highest)
Lack of capacity for organized sports activities	Provision of new sports area	<ul style="list-style-type: none"> Examine possible sites. Encourage increasing the range of sports. 	Parish Council	Sports Clubs, Land Owners	????
Poor awareness of walking opportunities	Improved information to allow greater number of people to enjoy the countryside	<ul style="list-style-type: none"> Promote existing PROW network, trails and guides on the website and in village pack. 	Parish Council	Highway Authority, Ramblers,	????

Issue or Risk Area	Objective	Action	Lead Organisation	Partners	Priority (1 is highest)
				Local Access Forum	
Lack of leisure cycle routes	Improved opportunities for cycling	<ul style="list-style-type: none"> Promote circular rides through provision of self-guided routes from the village. 	Parish Council	Highway Authority, Cycling Organizations	????
Improved fitness	Increase participation in activities	<ul style="list-style-type: none"> Promotion of existing and new opportunities. 	Parish Council	Sports clubs and trainers	????
Limited use of all-weather sports facilities	Increase participation and use of MUGA	<ul style="list-style-type: none"> Examine new surfacing and improve facilities available for a greater range of activities. 	Parish Council	Sports clubs and coaches	????
Lack of community sports participation events	Increased taster and organised activities	<ul style="list-style-type: none"> Investigate reinstatement of 4 villages bike ride. Investigate charity fun runs. 	Parish Council	Sports clubs and charities	????

Ambition No.	Community Safety Community Ambitions
CA12: Neighbourhood Watch	Neighbourhood Watch schemes including Speed Watch and Farm Watch will be encouraged and supported.
CA13: Road Safety	Road safety issues will be highlighted through regular monitoring of issues and plans of action developed with the relevant agencies. Particular attention will be paid to areas around the school, the Co-op and other areas of high pedestrian footfall.
CA14: Anti-social Behaviour	Anti-social and other behavioural issues will be monitored and reported to the authorities and measures developed with the Police and the Community Safety Partnership to reduce their incidence.
CA15: Crime	Crime and fear of crime will be monitored, and remedial actions discussed and devised with the police and other community safety groups.
CA16: 20mph Zones	Where new streets are proposed, these should be 20 mph speed limit zones.

Action Plan - Community Safety

Issue or Risk Area	Objective	Action	Lead Organisation	Partners	Priority (1 is highest)
Crime and Fear of Crime	Improve perceptions and reduce crime rates	<ul style="list-style-type: none"> Publish statistics regularly via website. Promote Neighbourhood Watch schemes. 	Parish Council	Police, Community Safety Teams, Neighbourhood Watch Coordinators	4
Lack of Police Presence	Provide dedicated police presence in community	<ul style="list-style-type: none"> Investigate Special and Neighbourhood Policing opportunities. 	Parish Council	Police, Police and Fire Commissioner	3

				and Local Authorities	
Unsafe Pedestrian Environment	Improve conditions	<ul style="list-style-type: none"> • Audit networks and crossing points. • Provision of crossings and footways. • Campaign for provision of 20 mph. 	Parish Council	Highways Authority	5
Unsafe Cycling Environment	Improve conditions	<ul style="list-style-type: none"> • Determine need for cycle facilities. 	Parish Council	Highways Authority	6
Unsafe Routes to School	Improve conditions	<ul style="list-style-type: none"> • Examine opportunities to make improvements. 	Traffic and Safety Group	School	2
Road Safety Fears	Improve environment	<ul style="list-style-type: none"> • Implement Five "Es" (Engagement, Encouragement, Education, Enforcement, Engineering). 	Traffic and Safety Group	Parish Council, NEPP, Comm. Speed Watch	1

Ambition No.	Communication Community Ambitions
CA17: Forum	A West Bergholt communications forum will be established consisting of a mixture of age groups and skills to help ensure all groups within the community are represented.
CA18: Village Bulletin	The Village Bulletin publication will continue to be reviewed, and improvements made.
CA19: Feedback	Communications will be consistent, and opportunities made available for residents to feed their thoughts back to other organisations.
CA20: Means of Communication	The website will be developed as the principal means of day to day communication and information although printed information will be maintained via the Village Bulletin, periodic newsletters and traditional noticeboards as demand requires.
CA21: Information Pack	All new householders will receive an Information Pack to introduce them to the facilities and organisations available in the village.

Action Plan - Communication

Issue or Risk Area	Objective	Action	Lead Organisation	Partners	Priority (1 is highest)
Village Bulletin	To maintain a Village Bulletin that continues to be published regularly and is relevant to the community.	<ul style="list-style-type: none"> • Investigate periodically what the residents would like to see in the bulletin. • Investigate what other villages do with their newsletters. • Review colour vs black and white. • Ensure the bulletin is aligned with web- based communication. • Support the Village Bulletin Board. 	Village Bulletin Board	Parish Council	1

Issue or Risk Area	Objective	Action	Lead Organisation	Partners	Priority (1 is highest)
Training and upskilling in Social Media	To get more of our community using social media	<ul style="list-style-type: none"> Establish a Community Forum. 	Parish Council	Community Groups	2
Providing key information	To update all reference points to communicate to the community	<ul style="list-style-type: none"> Review current locations where notice boards are placed. Implement new communications strategy. 	Parish Council	Parish Council	3
Capturing views on key issues facing the community	To quantify thoughts and views	<ul style="list-style-type: none"> Take temperature checks. 	Parish Council	Community Groups	?
Drawing all updates from all the different clubs and organisations and utilise the Facebook and Twitter West Bergholt home page.	To bring together all updates and communicate to wider community	<ul style="list-style-type: none"> Review all current aspects of social media. Collate and bring all updates together and link with the village bulletin. 	Parish Council	Parish Council	4
Councillors to promote more open communication	The community get to know our Parish Councillors	<ul style="list-style-type: none"> Parish Council to report on its news in Village Bulletin and on the website. Encourage the community to ask questions of their Parish Councillors. 	Parish Council		5

Issue or Risk Area	Objective	Action	Lead Organisation	Partners	Priority (1 is highest)
Increased community volunteer participation	Through greater and wider communication gain more support from the community	<ul style="list-style-type: none"> • Promote volunteer opportunities through our new wide range of communication plans. • Encourage the children of the village and their parents. 	Parish Council	Community Groups	6

Ambition No.	Transport Community Ambitions
CA22: Traffic Management	Traffic management will be introduced to control parking and to improve the environment for cycling and walking in residential streets.
CA23: Traffic Channeling	Traffic will be channeled towards principal roads, i.e. B1508 (Colchester Rd/Bures Rd), Lexden Rd, Chapel Rd, Argents Lane, Nayland Rd and Chitts Hill.
CA24: Cycling & Walking	Cycling and walking will be promoted and will be considered as part of all infrastructure projects.
CA25: Bus Services	Parish bus services will be promoted, and improvements sought. New minibus services will be investigated and introduced where appropriate.
CA26: Highway Maintenance	A high standard of maintenance will be sought for roads and pavements, ditches & verges.
CA27: Infrastructure	Any planning applications for new development within the Neighbourhood Plan Area must demonstrate how they can contribute towards the delivery of infrastructure and other development projects prioritised by the community. This may be through planning conditions, via a section 106 agreement or through payment of any Community Infrastructure Levy.

Action Plan - Transport

Issue or Risk Area	Objective	Action	Lead Organisation	Partners	Priority (1 is highest)
Parking	Manage parking around popular destinations	<ul style="list-style-type: none"> Investigate revised regulations and layouts and opportunities for off-road parking around School, Co-op and Scout Hut. 	Parish Council	ECC, NEPP and Police plus School, Co-op, Scout Group	4

Issue or Risk Area	Objective	Action	Lead Organisation	Partners	Priority (1 is highest)
Traffic Management and Traffic Calming	Manage traffic conditions	<ul style="list-style-type: none"> Investigate use of village gateways. Emphasize junctions on main routes. Investigate one-way systems. Improve signing. 	Parish Council	ECC and Police	3
	Create a pleasanter traffic environment	<ul style="list-style-type: none"> Introduce traffic calming on certain roads. 	Parish Council	ECC and Police	???
Bus routes and services	Improve information about bus services	<ul style="list-style-type: none"> Investigate real time information. Maintain links about Public Transport and information on website. 	Parish Council	ECC, CBC, Bus Companies, CT	2
	Reduce bus fares	<ul style="list-style-type: none"> Investigate fare levels for young people with bus companies. 	Parish Council	ECC, CBC, Bus Companies, CT	
	Market bus services	<ul style="list-style-type: none"> Produce Public Transport guide for village. 	Parish Council	ECC, CBC, Bus Companies, CT	
	Promote new routes and introduce better facilities	<ul style="list-style-type: none"> Investigate demand responsive community bus and community transport services. Improve bus stop environments. 	Parish Council	ECC, CBC, Bus Companies, CT	
Cycling environment	Introduce cycle tracks and facilities	<ul style="list-style-type: none"> Examine opportunities to connect West Bergholt to nearby settlements and important places of attraction. 	Parish Council	ECC, Cycle Groups	5

Issue or Risk Area	Objective	Action	Lead Organisation	Partners	Priority (1 is highest)
	Promote cycling for leisure and health	<ul style="list-style-type: none"> Produce guides for cycling around the village and to the countryside. Investigate off-road routes. 	Parish Council	ECC, Cycle Groups	
	Introduce improved cycle parking	<ul style="list-style-type: none"> Examine current provision and suggest improvements. 	Parish Council	ECC, Cycle Groups, School	
	Cycle Promotion	<ul style="list-style-type: none"> Examine cycle proficiency at Heathlands School and adult cycling generally. 	Parish Council	ECC, Cycle Groups, Schools	
Pedestrian Environment	Introduce improved facilities	<ul style="list-style-type: none"> Examine issues such as lighting, crossing facilities and new footways. Produce list of improvements and seek funding. 	Parish Council	ECC, Police and Village Organisations	7
General Issues	Develop sustainable travel awareness and opportunities	<ul style="list-style-type: none"> Promote a low carbon and sustainable travel environment. Encourage schools to have a Travel Plan. 	Parish Council	ECC, Police and Village Organisations	6
Highway Environment, maintenance of footways and ditches and boundaries	Improve maintenance and asset condition	<ul style="list-style-type: none"> Use of Village Handyman and Village Warden to monitor highway environment and take localised actions. Implementation of Highways Devolution Pilot which sees some Highway Authority functions delegated to Parish Councils. 	Parish Council	ECC	1