

Village Bulletin

Expenses

- 1,500 black 100gsm white bond with different colour each edition:

	<u>2017</u>	<u>2016</u>		
20 Page	£698	£685		
24 Page	£789	£785		
			4 editions at £789	= £3156

- Remuneration for Editor at £180 per edition is £720. = **£3876**

Income 2016

- Village Businesses 37 x £61 = £2257
- Non-Village Businesses 11 x £81 = £891 Total = £3148
- In 2016 there were 9 outstanding non-payers.
Takings via Parish Clerk as of 16/01/17 Total = £2462.50
- That's £685.50 of revenue not received.

Increase to advertising prices

- £61 to £67 (Round numbers as VBC has no cash) just under 10% rise
£81 to £89
£67 x 37 and £89 x 11 Total = £3458 (-£418)
- Of the 4 extra pages, 1 more page of 8 adverts (8 x £67) = £536
- Total = **£3994**
- Clearly depends on proportion of village & non-village advertisers and swift chasing of late payers.
- Hall Administrator had the idea that there could be a special feature on an individual local business each edition.